



Supporting City Services in Rancho Cucamonga, Without Increasing Taxes on Residents

Information on Measure Q: the November 2024 Transient Occupancy Tax Measure

The City of Rancho Cucamonga is known for its strong quality of life and vibrant character where one can live, work, raise a family, and retire. The City strives to maintain safety, security, and a high quality of life for all who live, work, and visit here.

Reliable Source of Funding for Some City Services

One of the fiscal means to maintain this quality and character is the City of Rancho Cucamonga's Transient Occupancy Tax (TOT) also known as a "bed tax" or "hotel visitor tax" which is paid by hotel, motel, and short-term rental guests staying in Rancho Cucamonga and provides a reliable source of funding for some City services, doing so without any tax burden on local residents. The City's TOT was first implemented by a City ordinance (Ordinance No. 197) in 1983 at a rate of 10% and has not been raised since, and has not kept pace with rising costs.

Measure Q: A Modest Increase in Local Revenue at No Cost to Rancho Cucamonga Taxpayers

To help the City plan for the future, after conducting public outreach and receiving feedback from the community, including conducting a public opinion poll, the Rancho Cucamonga City Council unanimously voted to place Measure Q on the November 5, 2024 ballot. If approved by Rancho Cucamonga voters, this measure would increase the City's revenue base and provide additional locally-controlled funding that would help the City better plan for long-term sustainability of key City functions, including:¹



Supporting Public Safety



Addressing Homelessness



Improving Infrastructure



Maintaining and Improving Parks and Open Space



Supporting City Programs for Seniors and Youth and other City services

Measure Q: Required Fiscal Accountability Keeps All Funds Local

The City's current TOT is subject to mandatory accountability requirements and Measure Q would include the same provisions, including:

- All money raised by Measure Q could only be used to fund local services and infrastructure within Rancho Cucamonga City limits
- A clear system of accountability would be required, including annual independent audits and public disclosure of spending

1. Rancho Cucamonga City Council. (2024), 'Item H1: Consideration of Resolution No. 2024-030.' In minutes and staff report of May 15, 2024, Regular City Council Meeting of Rancho Cucamonga: City Hall.



Learn More: The City continues to engage all community members on Measure Q and other ways to maintain local services. To receive additional information on the measure, please visit www.CityofRC.us/TOT or email TOT@CityofRC.us.