Frequently Asked Questions

Measure Q: Transient Occupany Ballot Measure

RANCHO CUCAMONGA

What is a Transient Occupancy Tax (TOT)?

A TOT is a local tax on hotel, motel, and short-term rental stays and is commonly known as a "hotel bed tax" or "hotel visitor tax." Rancho Cucamonga's current TOT provides a reliable source of funding for some City services and is only paid by visitors, not Rancho Cucamonga residents, unless residents stay at a hotel, motel, or short-term rental in Rancho Cucamonga.

How will Measure Q change the TOT rate?

If approved by voters, Measure Q will increase the TOT rate from the current level of 10% to a new level of 12%. This increase would create approximately $1 million annually in new revenue for the City's General Fund.

Who pays the TOT?

The guest staying at the hotel, motel or short-term rental pays the tax. The tax must be charged to the guest and separately stated from the room charge. Each hotel or motel operator/short-term rental owner shall collect the tax and remit with a report each quarter to the City.

How would funds from a TOT increase be used?

If approved by Rancho Cucamonga voters, Measure Q would increase the City's revenue base and provide additional locally-controlled funding that would help the City better plan for long-term sustainability of key City functions, including:[1]

- Supporting Public Safety
- Addressing Homelessness
- Infrastructure Improvements
- Maintaining and Improving Parks and Open Spaces
- Supporting City Programs for Seniors and Youth and other City services

1. Rancho Cucamonga City Council. (2024), 'Item H1: Consideration of Resolution No. 2024-030.' In minutes and staff report of May 15, 2024, Regular City Council Meeting of Rancho Cucamonga: City Hall.

How much would a TOT increase cost a visitor?

The average daily rate for a hotel room in Rancho Cucamonga is $149.83. Currently, the 10% TOT is $14.98. An example, at 12% the TOT would be $17.98, which is just $3 more than the current rate.

current 10% rate
$149.83 night a stay
$14.98
in TOT revenue

possible 12% rate
$149.83 night a stay
$17.98
in TOT revenue

Is Measure K, the San Bernardino County Transient Occupancy Tax (TOT) measure on the November 5, 2024 ballot the same as Measure Q, the Rancho Cucamonga TOT measure?

No. The Board of Supervisors of San Bernardino County placed Measure K on the November 5, 2024 ballot. The County's general tax TOT measure would be voted on by all people who live in San Bernardino County, but the City of Rancho Cucamonga's TOT measure would be voted on only be City residents. The County's TOT is paid only on temporary lodging at hotels, motels, inns, and other places in the county's unincorporated areas.

Measure Q, the Rancho Cucamonga TOT measure would apply to guests staying at a hotel, motel or short-term rental within the Rancho Cucamonga city limits. Those staying in Rancho Cucamonga hotels, motels or short-term rentals will not have to pay the TOT that Measure K proposes.

If you are a voter in Rancho Cucamonga, you will have both Measure K and Measure Q on your ballot.

Do other California cities have a TOT?

Most cities and/or counties in the United States have a TOT. A TOT is an efficient way to raise revenue for local priorities while not increasing property taxes on residents.

How will Measure Q funds be accounted for?

If approved by voters, every dollar raised by the measure is deposited in the City's General Fund which is subject to an annual public budgetary review and accountability standards. Under current State law, all TOT funds raised are spent locally and cannot be taken away by the State.

Who is Considered a "Transient" guest?

"Transient" is the term used to describe a person (usually a tourist or business visitor) who occupies a room in a hotel, motel or short-term rental for less than thirty (30) consecutive days.

When will voters decide on Measure Q?

Measure Q will be on the November 5, 2024 ballot. All registered voters in Rancho Cucamonga will be able to vote on the measure.

Learn More: The City continues to engage all community members on the measure and other ways to maintain local services. To receive additional information on the measure, please visit: **www.CityofRC.us/TOT** or email **TOT@CityofRC.us**