

# Rancho Cucamonga Ideally Positioned for Population Expansion and Business Growth

In the next 25 years, the Inland Empire is projected to grow by more than 20 percent, increasing in population by nearly 970,000. This growth trajectory will place the San Bernardino-Riverside-Ontario metropolitan area in the top-10 largest in the U.S., ahead of Phoenix, Boston, and San Francisco-Oakland. This surge in population represents a huge opportunity for the right kind of commercial and residential development to promote the region's business growth.

In the heart of San Bernardino County, the City of Rancho Cucamonga has a long history of planning for the future. Its City leadership recognized the magnitude of this upcoming opportunity and is undertaking several transformative developments in housing, retail, transportation, and office to support current and prospective business growth in the region.



**“It’s all part of how we approach our vision of creating an equitable, sustainable and vibrant city built on innovation and excellence.”**

— L. Dennis Michael, Mayor of Rancho Cucamonga

Because the need for new housing in California has reached a critical point, Rancho Cucamonga adopted a growth mindset toward housing development in the City, cutting red tape and processes to reduce development and construction time and costs, especially for “middle housing” options. By going above and beyond the minimum requirements of state housing laws, the City was recently recognized with a Prohousing Designation through the state's Prohousing Designation Program, joining 46 other unique jurisdictions that have received this designation in California.

The City's commitment to cutting red tape goes beyond its entitlement processes, as well. Its Building and Safety Services Department was recently recognized with an International Accreditation

Service® (IAS) Accreditation for Building Code Regulatory Agencies and Third-Party Service Providers (AC251®), which is based on customer service levels and audits of the City's plan check, permitting, and inspection policies and procedures.

Rancho Cucamonga is the only active building department in California and the first in Southern California to receive this accreditation, and one of fewer than 30 accredited building departments in the nation.

“The exclusive nature of this accreditation is a true testament to the Building and Safety Services Department's outstanding customer service to the community,” said City of Rancho Cucamonga Mayor L. Dennis Michael. “It's all part of how we approach our vision of creating an equitable, sustainable and vibrant city built on innovation and excellence.”

To offer an economic catalyst to the region, the City developed a new transit-oriented, mixed-use housing, retail, and commercial district called the HART District. With nearly 2,100 units of housing and several hundred thousand square feet of non-residential retail, office, hospitality and manufacturing space being developed, the HART District area will be the largest transit-oriented city center and urban neighborhood in the Inland Empire.

To ensure the City's businesses keep people and goods moving efficiently, the HART District includes Cucamonga Station, a transformational, multi-modal transportation hub that will connect Brightline West, the first true high-speed passenger rail system in the U.S., directly to air, bus, and local passenger rail service in time for the Los Angeles 2028 Summer Olympics.

“Having served on the City Council for 20 years has given me firsthand experience into how far ahead Rancho Cucamonga is with its long-term planning to promote regional business expansion, and we support it with people-first designed, master-planned communities and first-class service from City staff,” added Mayor Michael. “Businesses across every industry sector — including new ones such as medical, high-tech, and advanced manufacturing — recognize this superior service and choose to locate their business in our City.”



## A BETTER INLAND EMPIRE



10500 Civic Center Drive, Rancho Cucamonga, CA 91730  
 CityofRC.us ChooseRC@CityofRC.us 1-909-477-2750