

RETAIL OPPORTUNITY



DEMOGRAPHICS

SOURCE: ESRI

46.5
SQ. MILES



175,478
POPULATION COUNT



36.9
YEARS OLD
MEDIAN AGE



2.9
AVERAGE
HOUSEHOLD SIZE



60,947
TOTAL HOUSING
UNITS



\$103,674
MEDIAN
HOUSEHOLD INCOME



\$97,887
AVERAGE DISPOSABLE
INCOME



44,372
NUMBER OF
FAMILIES

EDUCATIONAL ATTAINMENT

SOURCE: ESRI



25.2%
SOME COLLEGE



47.3%
DEGREES

4.7%
VACANCY
RATE

STRONG RETAIL GROWTH

SOURCES: ESRI; COSTAR



\$2.76B
TAXABLE SALES



\$45,721
PER CAPITA INCOME



100,700
LABOR FORCE (16+)



8.7M
EXISTING RETAIL SF



503
EXISTING BUILDINGS